

put *Summer Safety* in your formula prescription



Adding cooled boiled water to BIOLAC—as her physician directs—is the only precaution that a vacation-minded mother need take when preparing her infant's formula during the summer months. This simple procedure not only facilitates formula preparation, but also minimizes the possibilities either of contamination under adverse travel or resort conditions, or the chance omission of needed vitamins, carbohydrates or iron. BIOLAC, when supplemented by vitamin C, is a complete infant food. In readily assimilable form, it dependably provides all the essential proteins, vitamins, minerals, carbohydrates and other nutritional factors needed for optimum health.

*Biolac dilution is easily calculated—quickly prepared:
1 fl. oz. Biolac to 1½ fl. oz. water per pound of body weight.*

Biolac is a liquid modified milk, prepared from whole and skim milk, with added lactose, and fortified with thiamine, concentrates of vitamins A and D from cod liver oil, and iron citrate; only vitamin C supplementation is necessary. Evaporated, homogenized and sterilized. Available in 13 fl. oz. tins at drugstores everywhere.

BORDEN'S PRESCRIPTION PRODUCTS DIVISION
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Biolac



"Baby Talk" for a Good Square Meal

